



Scott
Ritchings

Graphic Design + Illustration

Profile

Employment Experience

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Inventive and good-humoured designer looking to apply his imaginative thoughts to intriguing projects. Digs deep into problems and strives for clean, creative solutions. Inspired by a diverse working culture and forward-thinking concepts to keep ideas and challenges fresh.

Graphic Designer & Prepress Technician

Ampco Grafix – 2012 to present

- Develops marketing implementations for clients including tradeshow displays, vehicle wraps and billboards.
- Ensures colour accuracy and ideal resolutions are maintained.
- Creates print ready files from client provided artwork.
- Adheres to production guidelines and troubleshoots deficiencies.

Freelance Graphic Designer & Illustrator

Scott Ritchings Graphic Design + Illustration – 1996 to present

- Creates identities and print solutions for a diverse range of small businesses and entrepreneurs.
- Provides services from initial meeting, design brief and research through to concepts, final design and printing.

Graphic Designer & Prepress Technician

SuperGraphics Canada – 2005 to 2012

- Developed marketing implementations for clients including vehicle wraps, posters, billboards and wayfinding signage.
- Ensured colour accuracy and ideal resolutions are maintained.
- Created print ready files from client provided artwork.
- Contributed to the company's social media platform (Twitter, Facebook)

Book Designer & Editor

Cloudscape Comics – 2008 to 2011

- Founding member of a collective of independent comic book artists.
- Responsible for developing and implementing the visual theme for an annual comic book anthology.
- Developed marketing materials in support of book launches.
- Expanded into the role of story editor, providing guidance on scripts and artwork from concept through to completion.

Department Head

Toys R Us – August 1994 to August 2005

- Managed the sales floor and warehouse of the electronics, bicycle and outdoors departments.
- Ensured employees were on task and trained in current procedures.
- Created, implemented and maintained organizational systems for retail areas and stockrooms.

Educational Background

Emily Carr University of Art + Design

Continuing Studies

- Sequential narrative and interactive design

Kwantlen University College

Diploma in Graphic & Visual Design

- Corporate identity, branding and illustration

Certificate in Interdisciplinary Design Studies

- Interdisciplinary collaboration and design fundamentals

Diploma in Fine Arts

- Design fundamentals, silk-screen printing techniques

Design Qualities

- Strong eye for typography, layout and colour.
- Innovative problem solver.
- Pays meticulous attention to detail.
- Constantly keeps context and the larger picture in mind.
- Diverse range of styles and adaptable to the client's needs.
- Confident and in-depth researcher.

Technical Qualities

- Expert knowledge of Adobe Creative Cloud. Focus is on the design core of Illustrator, Photoshop and InDesign while steadily expanding my knowledge of the web and motion graphic software solutions to complement my formal education.
- Fluent in both Mac OS and Microsoft Windows.
- Basic understanding of HTML and CSS.
- Familiar with the Wordpress CMS platform.
- Adept at both digital and analog photography.

Personal Qualities

- Quick learner.
- Friendly, funny, and outgoing personality.
- Ability to multi-task efficiently.
- Consistent under pressure.
- Thrives in a positive and collaborative team environment.
- Hardworking and passionate.
- Able to make mistakes and learn from them.



Portfolio samples may be found at scottritchings.com